



G360™ Rebates – Trade Program Management Solution

Drive Revenue and Reduce Cost of Trade Incentive Programs

Unlike other offerings, this process combines wholesaler, chain and store-level visibility with automated order fulfillment to ensure trade incentive programs meet goals and deliver incremental sales.

Maximize trade program ROI with accurate payments based on actual retail store and item-level compliance.

- Synchronize with Distributor shipment data and/or Retailer scan data to track progress toward goals
- Measure compliance against requirements such as SKUs stocked, new product speed-to-shelf, share/volume growth



Drive effectiveness and efficiency into trade spending and execution of store-level performance programs.

Improve Strategy & Execution:

- Streamline and simplify promotion strategy
- Operate uniform program across entire retail network
- Allocate right amount of product to right stores
- Prevent payout duplication – stop double-dipping
- Improve accrual forecasting

Improve Sales Execution:

- Drive product availability at distributor and/or store level
- Cultivate retailer loyalty through effective assortment incentives
- Boost in-store order fulfillment and quantities
- Generate shelf availability of best-sellers
- Escalate participation of non-enrolled stores

